

# Lesson 19: Let's Take a Selfie!

## Category: Employability Skills

### Employability Skills

- a) Interpersonal Communication
- b) Enthusiasm & Attitude
- c) Professionalism

### Instructional Direction

This activity can be completed in a number of different ways based on resources available, depth of instruction, and time allotted. The general purpose for any variation is to expose students to the implications of their professional presence both online and IRL (“in real life”).

- i) Option 1 – Students choose a favorite celebrity and find “selfies” (pictures the celebrity has taken of his/herself) that are posted online. Students then make an electronic display board (using any presentation software such as PowerPoint or Prezi) to collect and show organized images of their celebrity.

They should group these images into Professional or Unprofessional categories and add descriptors and keywords to detail why each collection demonstrates the assignment to the respective groupings. Displays can be shared electronically with the class, grouped in a class e-file for review and discussion, or printed and displayed in class. Teachers can reference When I Grow Up Workbook page 12 on professional attire for information on what is appropriate presentation and attire in the workplace.

- ii) Option 2 – Working in pairs or small groups, students use mobile devices, tablets, or cameras to take their own selfies. Each student should take at least one picture demonstrating Professional and Unprofessional selfies that they would be willing to share with the class. They can submit to a secure class file site or, with appropriate permissions, collect on a teacher-controlled Instagram board ([www.instagram.com](http://www.instagram.com)) for review.

*For either variation on the activity, it should be stressed that professional attire can vary based on your position and duties so rationalizing choices would be relevant. Ultimately, workplace attire should match the culture and expectations of the organization. It is also appropriate to introduce students to the most popular professional networking site, LinkedIn ([www.linkedin.com](http://www.linkedin.com)) to review examples of professional online presentations*

### Learning Outcome(s)

Students will be able to distinguish between appropriate and inappropriate workplace attire. Students will also be able to make logical conclusions about the implications of having an inappropriate workplace presentation, including what is represented in their own social media, personal or professional.

### Resources Needed

1. Technology for capturing photographic images

Reference material — When I Grow Up Workbook for discussion on attire

### Modification and Extensions

- This activity can be modified in a number of different ways based on teacher preference. Students can make and/or analyze videos of different individual presentations online and through various media. The class might analyze one or two pictures each day as a group warm-up activity. Or, the class can start a physical board on which they can collect images over time that represent appropriate professional presence.

