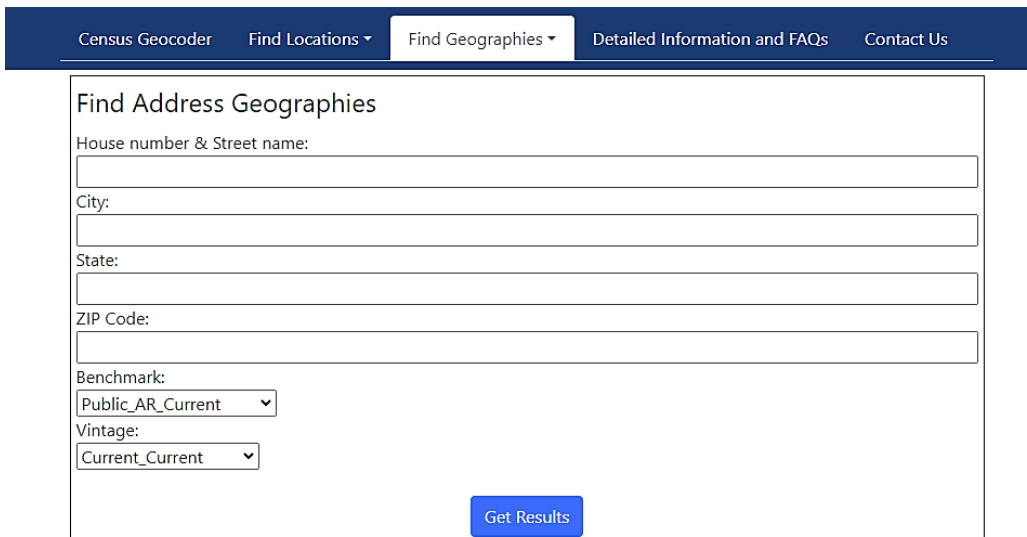# Determining if a Customer Resides in a High-Poverty Area Based on Their Address

There are two steps to determine if a customer resides in a high poverty area:

1. Determine the Census tract in which the street address is located, and
2. Determine the poverty rate of the Census tract.

- For the first step, click on the link:
  https://geocoding.geo.census.gov/geocoder/geographies/address?form.

  The following web page displays.

Census Geocoder	Find Locations ▾	Find Geographies ▾	Detailed Information and FAQs	Contact Us

Find Address Geographies

House number & Street name:

City:

State:

ZIP Code:

Benchmark:
Public_AR_Current

Vintage:
Current_Current

Get Results

- Enter the customer's address. You don't need the zip code. The **Benchmark** and **Vintage** options are already populated. Click **Get Results.**

- Under **Geographies,** scroll down to **Census Tracts**. The Census Tract for the customer's address will be listed next to **Name**. You will use this census tract for the next step.

Census Tracts:
STATE CODE: 48
CENTLON: -095.3092658
GEOID: 48201230600
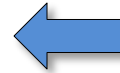**CENTLAT:** +29.8448725
COUNTY CODE: 201
TRACT CODE: 230600
AREAWATER: 0
AREALAND: 2166516
NAME: Census Tract 2306

- For the second step of determining the poverty rate of the Census tract, go to: https://www.census.gov/acs/www/data/data-tables-and-tools/narrative-profiles/.

  The following web page displays.

AMERICAN COMMUNITY SURVEY (ACS)

WITHIN DATA TABLES

Data Profiles

Geographic Comparison Tables

Narrative Profiles

Ranking Tables

Subject Tables

Supplemental Tables

Table IDs Explained

Join the ACS
Data Users Group

Narrative Profiles

Narrative Profiles are short, analytic reports derived from the ACS 5-year estimates. Each Narrative Profile covers 18 different topic areas and provides text and bar charts to display highlights of selected social, economic, housing and demographic estimates for a selected geographic area.

| **2021** | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |

2017 - 2021 ACS 5-Year Narrative Profile

✔ *Use Geography Selector*   - or -   Use Address Lookup

Select a Geography Type

○ Nation   ○ County   ○ ZIP Code Tabulation Area
○ State   ○ County Subdivision   ○ Metropolitan/Micropolitan Statistical Area
                  ○ Place   ○ American Indian Area/Alaska Native Area/Hawaiian Home
                  ◉ Census Tract   Land

| Texas | ⌄ |

| Harris County, Texas | ⌄ |

| Census Tract 2306, Harris County, Texas | ⌄ |

Selected Geography: Census Tract 2306, Harris County, Texas

GET NARRATIVE PROFILE

- Under **Select a Geography Type**, select **Census Tract**.
- Select the state, county, and then the Census tract from step one.

  Note: The census tract from both web pages must match exactly to generate the correct Narrative Profile. For example, if the Census Tract ID is 2306.25

on the first web page, you must search 2306.25 on the next web page.
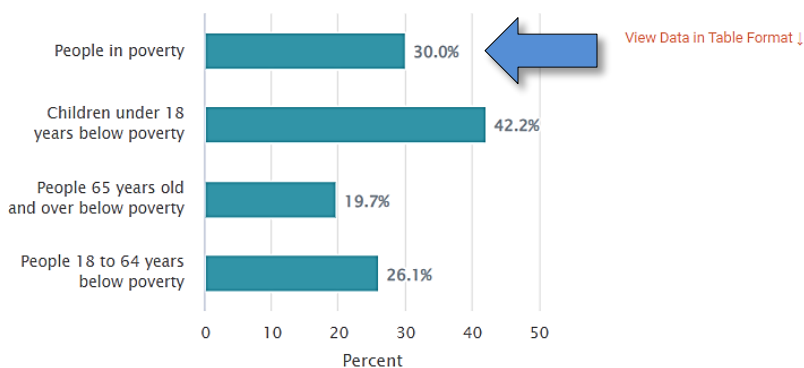
- Click **Get Narrative Profile.**

- Once the Narrative Profile loads, scroll down to **Poverty and Participation in Government Programs** to view the Poverty Rate. The percentage of **People in Poverty** is used to determine the poverty rate of an area.

Poverty and Participation in Government Programs

In 2017-2021, 30.0 percent of people were in poverty. An estimated 42.2 percent of children under 18 were below the poverty level, compared with 19.7 percent of people 65 years old and over. An estimated 26.1 percent of people 18 to 64 years were below the poverty level.

Poverty Rates in Census Tract 2306, Harris County, Texas in 2017-2021

View Data in Table Format ↓

- If the poverty rate is 25% or higher, the customer meets the criteria for residing in a high poverty area. If the poverty rate is below 25%, the customer does not reside in a high poverty area.

TWIST Data Entry

Staff must accurately record if a customer resides in a high-poverty area in TWIST.

1. In Intake Common under the Characteristics tab, there is a Yes/No question regarding High Poverty Area.

2. Staff must select Yes if the percentage determined is 25% or higher; or No if the percentage is less than 25%.

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3. If the response to this question is Yes, in the WIOA Program Detail on the WIOA Youth tab, the "Lives in High Poverty Area" will automatically be marked.

Note: Staff should determine if a customer resides in a high-poverty area to meet the low-income eligibility criteria **before** determining low-income based on income calculations.

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