

Mobile Application

Smart phones are a necessity for employers in today's economy. The ease and accessibility of apps for phones helps the business provide instant access to the public. Many companies are marketing their current job openings through smart phone applications to make them more accessible to the public.

A mobile application downloaded from the Workforce Solutions site would connect active jobseekers to us and speed up the communication line as recruiters, staffing specialists, and employment counselors work to fill an employer's job. Some preferred features for a mobile app are:

- Maps that plot the employers that are accepting walk-in applications
- Upcoming job fairs
- Match alerts that can notify the job seeker by text messaging
- The ability for staff to "ping" or message a job seeker for an immediate response
- Archive of videos that discuss resume prep, interviewing tips, and other job seeker tools

This technology could also help support our virtual job fair activities to bring the convenience of job fairs into the palm of one's hand.