



Workforce Solutions

The Buzz

October 2014

The Buzz is a monthly newsletter from Workforce Solutions- Employer Service Division and is issued to provide local labor market information that is timely and meaningful to our partners in the Employer Service Division of Workforce Solutions.

In This Issue

[Retail Season](#)

[Postings Vs. Hires](#)

[Employers Currently Hiring](#)

[Economic Development](#)

[Did You Know?](#)

Your feedback along with any questions you might have can be directed to

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Retail Season

It's that time a year, where retail sales are on the rise and establishments are hiring additional workers to get ready for the influx of customers. Millions of dollars are spent every day on the purchase of goods and services. As consumers, we look forward to shopping for festive holiday celebrations and think very little of the workers who assist in picking out the perfect gift. Although there is an anticipated growth of online sales, employers prepare to hire seasonal workers to meet big demands for this upcoming holiday season.

Postings Vs. Hires

An average of 2,065 retail job openings are posted each month. However the dire need causes employers to utilize alternative resources to enhance their sales force. As a result of heavy recruiting, employers hire 12,421 employees on average per month.



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Employers Currently Hiring

As a result of the holidays, there is a wide talent pool in search for seasonal employment. Students working to help pay tuition, retirees seeking to remain active, and individuals wanting to supplement their income. This coordinates with employers' needs for seasonal help.

- 68% Of seasonal hiring managers expect to have filled all of their openings by the end of October
- 45% Of employers plan to hire more than last year while the rest plan to keep their holiday hiring steady with last year's level
- Retail sales job opportunities offer median earnings of \$10.16 per hour

There are 177,542 local jobs in Retail Sales as a result of this year's anticipated increase in purchased services. Retail sales workers can expect to find various open positions as well as locations to chose from. These are some companies with hiring needs in several locations:



Sprint
AT&T
Dillard's

BBVA Compass

[Click here for more](#)

Economic Development

The following projects are currently in progress and will contribute to the creation of many pink collar jobs.



H-E-B Grocery Co.

The company plans to open an in-house restaurant with former Haven Chef, Randy Evans, acting as a consultant for the menu at the supermarket's new location in the Galleria area. The restaurant will offer both inside and patio seating with each space holding approximately 80 people. Evans is planning a menu that will include smoked seafood, whole roasted prime rib and burgers, among other things, as well as wine and beer. It will open early next year at the San Felipe and Fountain View location of the supermarket. The new restaurant will interview for cashiers, hostesses, waiters/waitresses, cooks, and supervisors.

The Vistas Cos.

The company recently broke ground on a new 10,000-square-foot retail development in the Energy Corridor, and it is already 85% leased with the last 15% going to a single tenant. The new retail center, The Plazas at Memorial Drive, is located at the corners of Memorial Drive and Dairy Ashford Road. The



new center will soon hire for cashiers, line cooks, hostesses, waiters/waitresses, and retail sales workers among other positions.

Taqueria Arandas

Houston-based Mexican food franchise, Taqueria Arandas, one of the brands under Arandas Franchises Inc., will open its first restaurant before the end of the year, altering its traditional franchise-based business model. The new location will house 50 full-time and part-time employees, and serve as a model restaurant for its existing and new franchise locations. The store will also serve as a base for training employees and new franchise owners.

For more information on any of these job opportunities please contact the local Workforce Solutions Business Consultants.



Did You Know in the Houston Market...

- Supermarkets and grocery stores make up **32.2%** of total jobs in this industry
- Warehouse clubs and supercenters currently have **16,063** jobs in this industry

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Spread the word!

Do you know all of the in's and out's regarding the FMLA?

[Click here](#) and find out!

References:

<http://wrksolutions.com/>

<http://www.wrksolutionsonline.com/>

<http://www.workintexas.com/>

<https://www.houston.org/>

<http://www.chron.com/>

- Gasoline stations and convenient stores posted 8,127 job openings this year and expect to increase their hire rate with new locations