

# The Buzz

July 2013

The Buzz is a monthly newsletter from Workforce Solutions- Employer Service Division and is issued to provide local labor market information that is timely and meaningful to our partners in the Gulf Coast region.

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Your feed back along with any questions you might have can be directed to [leonard.torres@wrksolutions.com](mailto:leonard.torres@wrksolutions.com)



## Fine Tune Your Radar!

When you tune into the concerns employers voice and know what resources are available, you can position yourself to meet those demands and create satisfied and loyal customers. Grow the marketplace by understanding what workers and skill sets local businesses want and need today and in the future.

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## Buzzin' Around The Region.....

.....There are a lot of economic activities around our region and, lucky for us, our Business Consultants are in "the know" about it all. Here are some of the exciting things

The most important thing  
with communication is to  
hear what is not being said.  
- Anonymous

Change is inevitable.  
Progress is optional.  
- Anonymous

happening in our region.

Katy TX- Igloo Products Corporation will expand to a new facility which will necessitate the hiring of 250 new employees. Marla Morales, (Employment Manager), will partner with Workforce Solutions to add these new employees to their current workforce between July and December 2013. These employees will fill skilled labor jobs such as blow mold operators and assemblers, putting together hundreds of new Igloo coolers to be shipped to end users. The company is offering regular, full time positions at \$10 an hour with over-time available. The company has a philosophy that believes in second chances and therefore often employs people that others decline because of mistakes in their past. Igloo Products Corp. is a key component not only to the manufacturing industry, but to the economic growth and stability of the Katy community. For more information contact Susan Dixon, Sr. Business Consultant at [susan.dixon@wrksolutions.com](mailto:susan.dixon@wrksolutions.com)

[Click here for more](#)

**Have a perfect candidate.....**

**.....but unsure of how to market their skills?  
Transitioning Occupations may be your answer**

As a 0411 Maintenance Management Specialist (Marine Corps - Enlisted) your experience, knowledge, and ability are valuable skills to other industries and occupations and can be used to fill openings such as:

- Real Estate Assistant
- Loan Processor
- Appraisal Support Representative
- Technology Sales Specialist
- Executive Sales Assistant
- Executive Sales Assistant

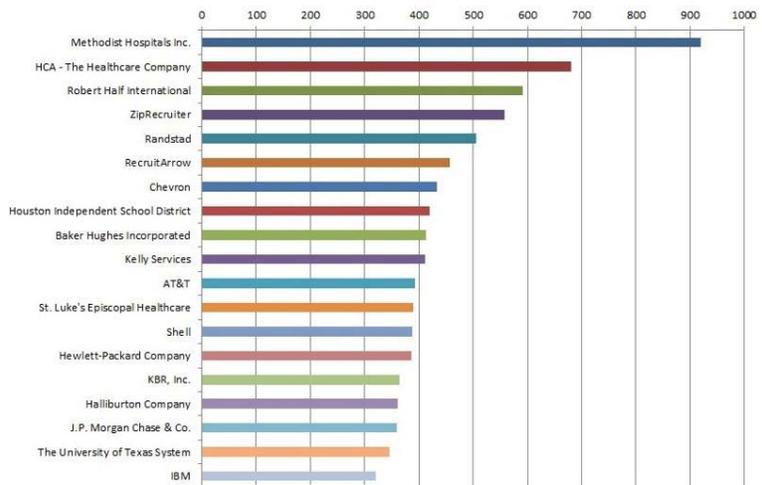
Help your Veteran customers "Rebrand Their Skills" for a new job in an industry that is hiring. Go to [www.wrksolutions.com](http://www.wrksolutions.com) to find a workshop convenient to your customer.

[Click here for more](#)

**Who's Hiring**

The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime.

- Babe Ruth



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## Recruiter's Corner

### Top 5 tips for recruiting through Social Media

It's all the rage right now. Bullhorn, Twitter, Linked In, Facebook and (whatever site gets developed by the time this is published) are being used by recruiters across the country to find their candidates. But before you dive into cyberspace, check out our top 5 tips for using Social Media to reel in the right candidate.

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## Houston's Got Talent

**Take a look at the fabulous talent we have in our database.**

Versatile and Career-focused **Office Professional** seeking a challenging position to utilize his major accomplishments in project management, contract administration, marketing, proposal writing, human resource administration, financial procurement and personal banking skills. Contact Natalie Minor at [Natalie.minor@wrksolutions.com](mailto:Natalie.minor@wrksolutions.com) and ask for employer code FCJL 91.

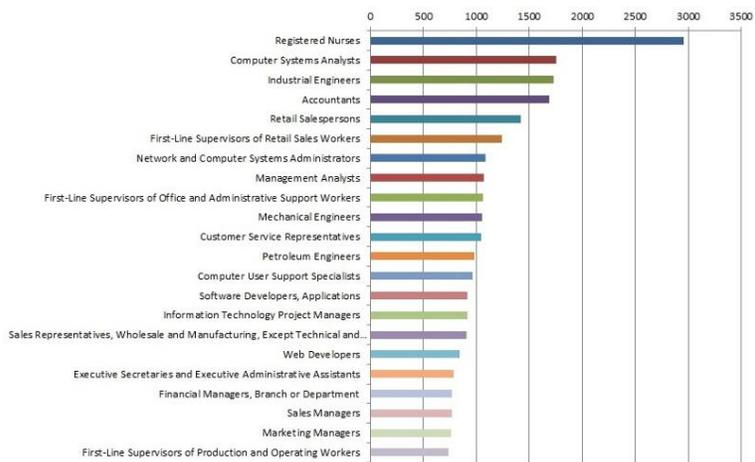
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**Executive Administrative Assistant** with 15 years of experience in the Aerospace, Medical, and Education industries. Highly proficient in all areas of Operations,

Office Administration, and Executive Support. Proven ability to provide excellent service and set a positive tone for every customer while serving and demonstrating self-confidence, adaptability and personal initiative. Dynamic group motivator and performance coach with proven accomplishments in the areas of organization, communication, and customer service. Contact Eli Rocha at [eli.rocha@wrksolutions.com](mailto:eli.rocha@wrksolutions.com) reference code AA-1

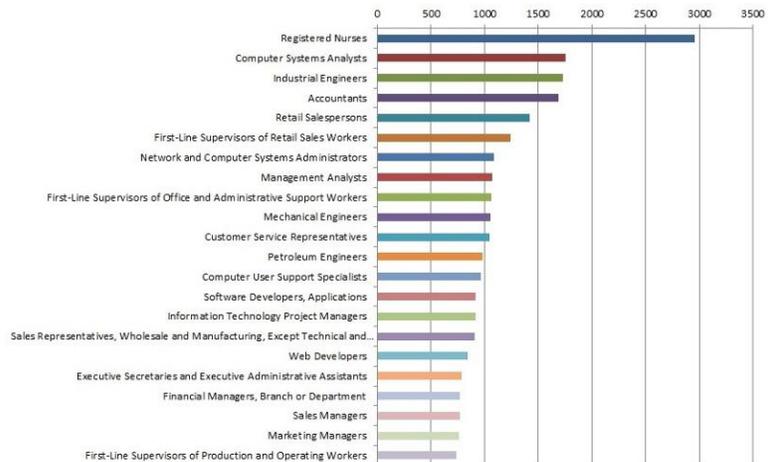
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### What The Labor Market Wants....



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### Another Look At What The Labor Market Wants.....



Coming together is a beginning, staying together is progress, and working together is success.  
- Henry Ford

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