

In the
SPOT *light*

for **BEST PRACTICES**

Gulf Coast Workforce Board Recognizes Placement Team

The Board showed its appreciation for The WorkSource Placement Team and its team leader, Steve Moore, at its June 5th Board meeting. Steve accepted a certificate of recognition on behalf of all team members.



The WorkSource Placement Team began work in July 2006. The twelve team members come from the four office operations contractors. Each is assigned to work with UI Claimants residing in specific zip codes, calling them within a day or two after the customer has applied for UI.

- The work has helped increase the number of unemployment insurance claimants placed in jobs within 10 weeks after lay-off from 10% in June 2006 to 18.3% in April 2007.
- The team discovers hiring trends and shares this real-time labor market information with the Employer Service Division and board staff. Staff is now able to identify shortages and respond more quickly to the needs of business.
- The team provides a two-day internship for Employment Counselors to teach them tips and techniques for using WorkinTexas.com to find better job matches to place customers in jobs more quickly.

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